



20th Annual

# DEERING

## Seafood Festival

PRESENTED BY THE **BRITISH**  
VIRGIN ISLANDS

Sunday, April 12, 2026

# SPONSORSHIP PACKAGE 2026

[DeeringSeafoodFestival.org](http://DeeringSeafoodFestival.org)



DEERING ESTATE  
FOUNDATION





20th Annual  
**DEERING**  
*Seafood Festival*  
 PRESENTED BY THE BRITISH VIRGIN ISLANDS

Sunday, April 12, 2026



**REEL IN THE EXCITEMENT & SHELL-A-BRATE WITH US!**

**20 Years and one BIG CATCH**

The Deering Seafood Festival features the best of South Florida nature, cuisine, arts and culture, and local history. Guests come for the sunshine and bay breezes at our historic bayfront venue and enjoy freshly prepared seafood paired with ice-cold brews, specialty cocktails, celebrity chef cooking demonstrations, island-themed live entertainment and more!

- Artist's Village
- Kids Zone
- Deering Discovery Cove
- Pontoon Boat Rides

**Festival Reach & Exposure**

The 2026 Deering Seafood Festival will expose your company or organization to a large, engaged audience of more than 9,000 guests in a single day.

We reach over nine million consumers through digital marketing and broadcast and print advertising that garners more than 350 million gross impressions.

The Deering Seafood Festival is the premier day-long celebration on Biscayne Bay appealing to a broad, diverse and family-friendly audience seeking outdoor family fun, delicious food and entertainment.

**For Good... Feel Good...**

The Deering Estate Foundation is a 501(c)3 organization that was founded to raise funds and awareness for the Deering Estate and to perpetuate Charles Deering's legacy of community, conservation, and culture.

**BECOME OUR \$25,000 TITLE SPONSOR**

Partner with the Deering Estate Foundation in a significant way

**AS THE TITLE SPONSOR OF THE DEERING SEAFOOD FESTIVAL, YOU WILL RECEIVE:**

- Naming rights for the festival
- A branded, 20 x 20 tented VIP table with premium placement to showcase your product/service/company
- Exclusivity in your market
- Logo placement on all festival materials, digital advertising and event signage
- Participation in the Opening Ceremony from the main stage
- Multiple pre- and post-event media releases
- Table for 10 at Chef's Table on the Bay on Friday night
- 10 VIP parking passes
- 30 general admission tickets
- Two one-year Estate Friend memberships
- Plus transportation shuttle and 10 festival t-shirts
- And more!



# SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL	\$15,000 DIAMOND SPONSOR STAGE	\$10,000 PLATINUM SPONSOR CHEF DEMO DISCOVERY COVE HOSPITALITY TENT VOLUNTEERS	\$7,500 GOLD SPONSOR	\$5,000 SILVER SPONSOR	\$2,500 BRONZE SPONSOR
-------------------	--------------------------------------	---	-------------------------	---------------------------	---------------------------

## SPONSOR BENEFITS

Exclusivity in your product/service category	✓	✓			
Special mentions from the main stage throughout the day	✓	✓	✓	✓	✓
One-year Estate Friend Membership	✓	✓	✓	✓	
General admission tickets	24 Tickets	20 Tickets	16 Tickets	12 Tickets	8 Tickets
Exhibit booth showcasing your product/service	Integrated into the stage	Integrated into one of the four areas listed above	10" x 20" premium placement	10" x 20"	10" x 10"

## BRAND RECOGNITION AND MEDIA REACH:

Placement and exposure based on level of sponsorship

Logo on Event Tickets	✓	✓	✓		
Pre- & Post-Event Media Releases	✓	✓	✓	✓	
Print & Digital Advertising	✓	✓			
Website	✓	✓	✓	✓	✓
Event Signage	✓	✓	✓	✓	✓
Festival Volunteer T-Shirts	✓	✓	✓	✓	✓
Social Media Engagement	Logo on event social media posts and sponsored posts, dedicated social media post, featured placement in electronic newsletter, event hashtags	Logo on event social media posts, dedicated social media post, featured placement in electronic newsletter	Logo on event social media posts, dedicated social media post	Logo on event social media posts	Logo on event thank you media post

For more information on sponsorship opportunities, contact Michelle Streit at 305-803-5036, [mstreit@deeringestate.org](mailto:mstreit@deeringestate.org) and Nina Zanella at 540-293-9525, [nzanella@deeringestate.org](mailto:nzanella@deeringestate.org)

# SPONSORSHIP REGISTRATION FORM

COMPANY NAME: \_\_\_\_\_

DAY-OF CONTACT NAME: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_

DAY-OF EMAIL ADDRESS: \_\_\_\_\_

BILLING CONTACT NAME: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_

BILLING EMAIL ADDRESS: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

- SPONSORSHIP LEVEL:  \$25,000 Title Sponsor (SOLD)  
 \$15,000 Diamond Sponsor  
 \$10,000 Platinum Sponsor  
 \$7,500 Gold Sponsor  
 \$5,000 Silver Sponsor  
 \$2,500 Bronze Sponsor



Please find my check enclosed (*Payable to "The Deering Estate Foundation, Inc."*)

**Credit Card and ACH payments are welcomed.  
Click or tap here to make your payment online.**

*A convenience fee will be added for credit card processing.*

## THANK YOU FOR YOUR SUPPORT!

EMAIL OR MAIL THIS FORM TO:

The Deering Estate Foundation, Inc. 16701 SW 72<sup>nd</sup> Avenue, Palmetto Bay, FL 33157

For information contact Michelle Streit at 305-803-5036 or [mstreit@deeringestate.org](mailto:mstreit@deeringestate.org)



The Deering Estate Foundation, Inc. (DEF), is a 501(c)3 nonprofit organization, FIN #65-0121026. DEF is registered with the State of Florida under the Solicitation of Contributions Act, 1992. DEF'S registration number is CH6273. A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free within the State. Registration does not imply endorsement, approval, or recommendation by the State. 100% of your contribution is retained by DEF. No portion of funds raised through this solicitation were retained by any professional solicitor.